

August 26, 2022



For Immediate Release: Hernandez Becomes Interim Director of Centro Latino of Iowa

Centro Latino of Iowa, the premier bilingual and bicultural Hispanic/Latino center in Southwest Iowa, announced today that Marcos Hernandez is the new Interim Executive Director as of August 22, 2022.

Hernandez retired in June 1, 2022, from his position as V.P Community Affairs with US Bank where he managed philanthropy, engagement and community development in Nebraska, Southwest Iowa, Arkansas, Kansas and Missouri. He also serves on several board of directors and advisory councils such as Heartland Family Service (Vice Chair); Midlands Latino Community Development Corporation (Chair); Federal Reserve Bank of Kansas City (Community Development Advisory Council) and Canopy South. Hernandez is completing an MBA from Bellevue University and is a US Air Force veteran.

Centro's former director, Ramon Calzada, began with Centro Latino in February, 2019 and resigned in June, 2022.

"We wish Ramon the best in his future endeavors and thank him for his service to Centro Latino." Brenda Moran, board chair states.

"There has been no disruption of services Centro Latino provides to individuals, families or community partners or impact to the operating procedures during this transition. "We look forward to moving the organization forward through Marcos's leadership" states Moran.

With all of the changes over the past few months, Latino Fest 2022 will be postponed until 2023. “We are looking forward to a great festival next year as well as a possible event in Spring, 2023” Moran states.

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Centro Latino of Iowa formalized operations in 2012 and continues to work to educate and empower Hispanic/Latino individuals and families towards thriving, self-sufficient, and healthy lives. Activities and services including Family Support, Civic Engagement, Legal Assistance, Adult Education, and Cultural Education will continue to be made available to the public. Visit sucentrolatino.com for more information.

CONTACT: Dr. Brenda Moran, Board Chair or
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